



2009 IMAGE AWARD WINNERS FPRA ORLANDO AREA CHAPTER

Division A • Public Relations Programs

COMMUNITY RELATIONS

EVOK Advertising

Career-eoki
Image Award

PUBLIC SERVICE

Workforce Central Florida

Are You Man Enough to be a Nurse?
Image Award

PROMOTIONAL/MARKETING

Anson-Stoner

Huckins Launches 2nd Linwood 56 Jet Drive
Yacht
Image Award

Anson-Stoner

SUBWAY Salutes Veterans
Award of Distinction

Dairy Farmers Incorporated

Chocolate Milk, The New Recovery Drink
Award of Distinction

UCF News & Information

UCF Among Most Selective Medical Schools in
Country
Award of Distinction

Bright House Networks

14 Channels in 14 Days
Image Award

SPECIAL EVENTS

Florida Hospital

Florida Hospital Announces New
Football Field-Sized Emergency
Department
Judges Award & Award of Distinction

A Gift for Teaching

Super Surprise Party
An Image Award

Workforce Central Florida

Virtual Job Fair
Image Award

OTHER CATEGORY

UCF News & Information

Personality & Persistence: The Making
of a National Expert
Image Award & Judges Award

INSTITUTIONAL

UCF News & Information

Healthy Start: Building a New medical
School's Reputation
A Judges Award & Award of Distinction

INTERNAL PROGRAM

UCF News & Information

Tracking Our Success: Creating a Media
Reputation Index
and Improving Our Communication
Award of Distinction

Division B • Printed Tools of Public Relations

ANNUAL REPORT

Workforce Central Florida

2008 Annual Report and 2009 Calendar

Award of Distinction

Dairy Farmers, Incorporated

50-year Anniversary Annual Report

Award of Distinction

Kissimmee Utility Authority

2008 Annual Report

Image Award

Coalition for the Homeless of Central Florida

Faces of Hope

Judges Award & Image Award

BROCHURE

Dairy Farmers Incorporated

Green Pastures, Fresh Milk Brochure

Award of Distinction

FOUR-COLOR NEWSLETTER

Dairy Farmers Incorporated

Newsletter Redesign

Award of Distinction

POSTER & CALENDAR

Kissimmee Utility Authority

2009 Calendar of Electrical Safety

Image Award

NEWS RELEASE

Orlando Health

ORMC Develops New Heart Transplant Program

Judges Award & Award of Distinction

Florida Hospital

Florida Hospital, Burnham Embark on Groundbreaking Research of the "Diabetic Heart"

A Judges Award & Award of Distinction

Division C • Audio/Visual Tools of Public Relations

ELECTRONIC COMMUNICATIONS

Rollins College

Rollins College Increases Peer Assessment Ranking with Targeted E-Newsletter
Judges Award & Award of Distinction

Metro Orlando Economic Development Commission

EDC Social Media Initiative
Judges Award & Image Award

Chris Gent, Blog Manager

FPRA 2008 Annual Conference Blog
Judges Award & Image Award

INSTITUTIONAL VIDEO CATEGORY

Florida Hospital

Florida Hospital Connection and Special Reports
Judges Award & Award of Distinction

A Gift for Teaching

Rebel With a Good Cause: A Story of Take and Give
Judges Award

WEB SITE

Push.

ARS/Rescue Rooter Home Connect
Image Award

Rollins College

Rollins College Attracts Students with Interactive Web Site
Image Award

Division D • Student Projects in Public Relations

WRITTEN SPEECH CATEGORY

Metro Orlando Economic Development Commission
2009 James B. Greene Economic Development Award Speech
Award of Distinction

Metro Orlando Economic Development Commission
2009 EDC Chairman's Award Speech
Award of Distinction

NEWS RELEASES

Metro Orlando Economic Development Commission
2009 EDC Awards Release
Award of Distinction

PUBLIC RELATIONS CAMPAIGN

Rollins College
WTF Rollins Campaign
Image Award

Grand Image Award for Division D

Rollins College
WTF Rollins Campaign

Grand Image Award for Division C

Rollins College
Rollins College Attracts Students with Interactive Web Site

Grand Image Award Division B

Kissimmee Utility Authority
2009 Calendar of Electrical Safety

Grand All Image Award Division A

A Gift for Teaching
Super Surprise Party